

NCC Cable System Order

Rev. 1/17/17

Order #	62347947	Flight Dates	10/31/16 - 11/13/16	Update Date	10/21/16
Syscode	7838	Agency	Nonbox/Eisner	Version	2 Vs. 1
System Name	Spectrum/Madison Interconnect, WI	Advertiser	Reform America Fund	Show All Lines	
Market	Madison	Client Code	WGE	Total # of Weeks	2
AE	Leah Losier	Product Code	RAF	Total	\$9,392.00
Sales Coordinator	Michael Ryan	Est Code	1031FXNC	Commission	\$1,408.80
Office	Chicago	Product Name		Net Total	\$7,983.20
Phone	(312) 527-5755	Credit Status		Total Spots	24
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live+1 Nov15	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	-
				CPP	-

Comments : 10/21 reduced spotload. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00	X							-	-	0	\$315.00	\$0.00	30	removed spots
2	FXNC	AVG. ALL WKS	11/7/16	11/13/16	05:00	09:00	X							-	-	0	\$315.00	\$0.00	30	removed spots
3	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00		X						-	-	0	\$315.00	\$0.00	30	removed spots
4	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00			X					-	-	0	\$315.00	\$0.00	30	removed spots
5	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00				X				-	-	0	\$315.00	\$0.00	30	removed spots
6	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00					X			-	-	0	\$315.00	\$0.00	30	removed spots
7	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00						X		-	-	0	\$315.00	\$0.00	30	removed spots
8	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00							X	-	-	0	\$315.00	\$0.00	30	removed spots
9	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X							-	-	0	\$211.00	\$0.00	30	removed spots
10	FXNC	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00		X						-	-	0	\$211.00	\$0.00	30	removed spots
11	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	0	\$211.00	\$0.00	30	removed spots
12	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	0	\$211.00	\$0.00	30	removed spots
13	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	0	\$211.00	\$0.00	30	removed spots
14	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	0	\$211.00	\$0.00	30	removed spots
15	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	0	\$211.00	\$0.00	30	removed spots
16	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00							X	-	-	0	\$211.00	\$0.00	30	removed spots
17	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	1	\$336.00	\$336.00	30	
18	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00		X						-	-	1	\$336.00	\$336.00	30	
19	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$336.00	\$336.00	30	
20	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$336.00	\$336.00	30	
21	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$336.00	\$336.00	30	

NCC Cable System Order

Order #	62347947	Flight Dates	10/31/16 - 11/13/16	Update Date	10/21/16
Syscode	7838	Agency	Nonbox/Eisner	Version	2 Vs. 1
System Name	Spectrum/Madison Interconnect, WI	Advertiser	Reform America Fund	Show All Lines	
Market	Madison	Client Code	WGE	Total # of Weeks	2
AE	Leah Losier	Product Code	RAF	Total	\$9,392.00
Sales Coordinator	Michael Ryan	Est Code	1031FXNC	Commission	\$1,408.80
Office	Chicago	Product Name		Net Total	\$7,983.20
Phone	(312) 527-5755	Credit Status		Total Spots	24
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+1 Nov'15	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : 10.21 reduced spoiload. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$336.00	\$336.00	30	
23	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$336.00	\$336.00	30	
24	FXNC	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00						X		-	-	1	\$336.00	\$336.00	30	
25	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X							-	-	2	\$419.00	\$838.00	30	
26	FXNC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00		X						-	-	2	\$419.00	\$838.00	30	
27	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$419.00	\$838.00	30	
28	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$419.00	\$838.00	30	
29	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$419.00	\$838.00	30	
30	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$419.00	\$838.00	30	
31	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$419.00	\$838.00	30	
32	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$419.00	\$838.00	30	
Nov 2016			Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total						
SPOTS	24	0	0	0	0	0	0	0	0	0	0	0	0	24						
AMT	\$9,392.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$9,392.00						

SYSTEM APP: SALES ACCT Date Printed 10/21/16

62347947 | Madison | Spectrum/Madison Interconnect, WI | 7838 |